



# 2020 Annual Report



# Greetings Members, Funders, Partners and Friends,

It is our pleasure to present to you the 2020 Annual Report of the South Carolina Association for Community Economic Development (SCACED). We faced unprecedented challenges in 2020 as the COVID-19 pandemic ravaged the health, social fabric and economies of our community, country, and the world. Moreover, the tragic killings of Ahumud Arbery, Breonna Taylor, George Floyd, and all the innocent before them, unveiled the country's complacency and lack of systemic changes to prevent them from happening again. Confronted with this dual challenge of the pandemic and the revelation of current racial inequities, SCACED and our members sought to play our role in addressing these pressing issues, aligned with our values, vision and mission. The work reflected in our 2020 Annual Report demonstrated the relevance of the community economic development movement in South Carolina and the positive impact of the CED model executed through SCACED for the current context.

In the face of adversity, we are inspired by the timeless words of the late Rev. Dr. Martin Luther King Jr., who stated, "We are now faced with the fact that tomorrow is today. We are confronted with the fierce urgency of now. In this unfolding conundrum of life and history, there 'is' such a thing as being too late. This is no time for apathy or complacency. This is a time for vigorous and positive action." This is the time, and as we reflect upon the 2020 community economic development accomplishments in South Carolina, we resolve to looking forward because "tomorrow is today" and we will continue to pursue justice through economic equity. On behalf of the Board of Directors of SCACED, we welcome you to come join us in our journey to secure economic prosperity for all.

**Sincerely,**

**DON OGLESBY**

*Chairman, SCACED Board of Directors  
CEO, Homes of Hope*

**BERNIE MAZYCK**

*President & CEO, SCACED*

# BOARD OF DIRECTORS

**DON C. OGLESBY**  
*Chairman*  
Homes of Hope, Inc.

**KRISTI KING-BROCK**  
*Vice Chairman*  
Anderson Interfaith Ministries

**VIRGINIA N. STROUD**  
*Secretary*  
United Bank

**SCOTTY DAVIS**  
*Treasurer*  
City of Florence

**NATHANIEL A. BARBER**  
*Immediate Past Chair*  
South State Bank

**VIRGINIA BERRY WHITE**  
SC Office of Rural Health

**WILBUR L. CAVE**  
Allendale County ALIVE

**WALLACE EVANS, JR.**  
A Father's Place

**KIM M. GRAHAM**  
Pinnacle Financial Partners

**MERYLIN JACKSON**  
*(new in 2020)*  
Southern Carolina  
Regional CDC

**SEDRICK L. MCCALLUM**  
*(new in 2020)*  
South State Bank

**DOMINIK MJARTAN**  
*(new in 2020)*  
Optus Bank

**GEONA SHAW JOHNSON**  
*(new in 2020)*  
City of Charleston

**REVEREND WILLIAM  
C. STANFIELD**  
Metanoia Community  
Development Corporation

**JOHN F. VERREAULT, III**  
TD Bank

**JENNIFER WILFORD**  
City of Rock Hill

**BERNIE MAZYCK**  
*President & CEO*

**KATE PRATT**  
*Vice President of Operations*

**AMBER STEWART**  
*Program Associate*

**KEN HARVIN**  
*Rural Resource Coordinator*

**BUSH BRUNSON**  
*Communications and  
Membership Coordinator*

**CHARLOTTE GRANT**  
*Executive Assistant/  
Office Manager*

**SHAVON WASHINGTON**  
*MSW Intern*

**SIENNA GREENLY**  
*MSW Intern*

# STAFF



# Individual Development Account (IDA) Program

The SCACED statewide Individual Development Account (IDA) program was held 2001 – 2020\*. The IDA program is a 3:1 matched savings account program that allows individuals to use their savings and match money toward any of three productive assets: a home, a small business or post-secondary education.

## OUTCOMES

- 127 Homes purchased
- 137 Students went back to school
- 214 Businesses Started
- \$1,575,000 in IDA funds leveraged a total of \$18,808,900 economic impact in South Carolina (A 12 to 1 Return on Investment)



*Program funded by the USDA Rural Community Development Initiative Grant*

# Community Development Institute

CDI offers professional organizations and their staff an opportunity to build skills, learn from peers and connect to existing state, regional and national resources. We offer structured training sessions throughout the year and cover a broad range of topics. In 2020, 414 people attended 14 virtual trainings.

## UPCOMING 2021 TRAININGS

- Advocacy Bootcamp Webinar Series
- Advocacy 101
- Exercising Your Voice
- Using Data for Advocacy
- Building Relationships with Decision Makers
- Advocating for 36% Cap Rate on Consumer Loan Products
- Community Mobilization
- Advocating for the Community Economic Development Industry
- NDC HD423-Computer Spread Sheet Analysis for Housing
- NDC HD435-Rental Housing Development Finance: Problem Solving and Deal Structuring
- HD410: Home Ownership Finance





# Community Garden Grants

In partnership with USDA Natural Resources Conservation Services (NRCS), SCACED makes available community garden and hoop house grants for the establishment of a community gardens in a low-access and/or rural communities.

## OUTCOMES

Garden grants were given to:

- Robinhood Group in Union County
- The Green Heart Project in Charleston County
- Carolina Human Reinvestment in Georgetown County



# Broadband Community Champion Training

The Broadband Community Champion Training Initiative addresses barriers and the lack of broadband access in rural communities. The goal of the initiative is to certify Community Broadband Champions to marshal sustainable support from key community stakeholders. Our design empowers local leaders to attract service providers and capital to expand rural broadband service. Counties selected to participate are engaged in three (3) training sessions; access, adoption and use of broadband: K-12 education; and healthcare.

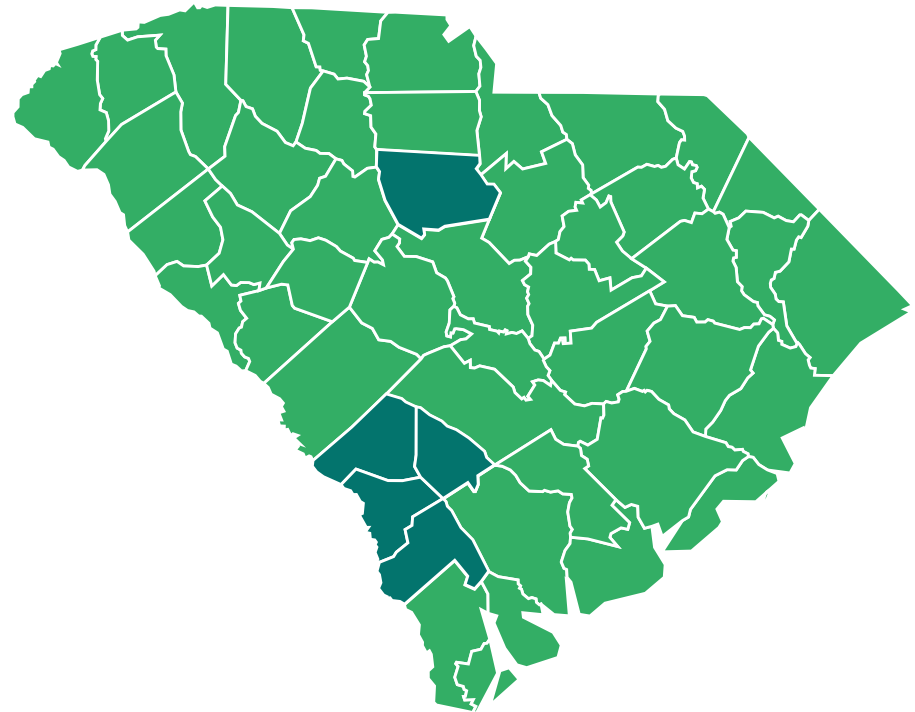


## NUMBER OF PEOPLE WHO RECEIVED TRAINING:

45 Broadband Community Champions

## COUNTIES WHO PARTICIPATED IN TRAINING:

Allendale, Bamberg, Barnwell, Hampton, and Fairfield



*Program funded by the USDA Rural Community Development Initiative Grant*

## Community Impact Fund (CIF) and Covid-19 Relief

The COVID-19 Community Impact Fund deployed resources to SCACED nonprofit members impacted by the coronavirus outbreak to support the organization's internal capacity and assist with the needs of economically vulnerable populations impacted by COVID-19.

Blackville CDC used their funds to provide "Essential Life Planning System" to equip 50 residents in Barnwell County for emergency situations.

*"Often times we get so wrapped up into what we have going on that we don't think about the bigger picture. "If something happens to me, would my family know everything I have going on and is leaving behind for them?" I think about my family being taken care of all the time but how would they know where to look. Thank you for sharing and making it easier for my them if something were to happen to me. This information was great! I can't begin to thank you. You have done something for me in one day that I have been talking about doing for years. Thank you so much!"*

Tirrell Kitchings

### FUNDERS

Mary Reynolds Babcock Foundation  
Robert Wood Johnson Foundation  
One SC Fund

### IMPACT

- \$240,000 was distributed to 35 organizations.

### FUNDS DISTRIBUTED

#### 2019 Community Impact Fund

- \$75,000 was granted to 9 organizations
- Grantees originally applied for funding to support their community development project.

After the outbreak, funds were converted to unrestricted for Covid-19 relief.

#### Covid-19 CIF Round 1

- \$50,000 was granted to 13 organizations.

#### Covid-19 CIF Round 2

- 23 organizations received \$5,000



# Farmer and Landowner Workshop Program

Focuses on providing critical support for historically underserved producers to increase local market opportunities and long-term capacity.

- 2 Landowner Resource Workshops
- 2 Landownership 101 Workshops
- 1 201 Workshop

## OUTCOMES

- 161 people attended
- 1,600 acres of land represented
- 6 EQUIP applications submitted
- 3 farmers obtained a farm and tract number



# Opportunity SC: 2020

## Part of Strengthening Resilient Communities, The National Forum

The largest comprehensive community development convention and forum in South Carolina, went virtual and national in 2020. We partnered with the National Alliance of Community Economic Development Associations (NACEDA) and ten other community development organizations from across the country to bring a virtual event with a national presence. Over 2,100 people participated including 210 people from across South Carolina.



### HIGHLIGHTS

- 5 national forums with keynote speakers Ibram X. Kendi and Deanna Van Buren
- 77 All-Access Sessions
- 6 South Carolina Sessions



## SUPPORTERS

Amplify Fund  
Bank of America  
Center for Heirs Property Preservation  
CommunityWorks, Inc.  
The Conservation Fund  
The Gaylord & Dorothy Donnelley Foundation  
First Citizens Bank & Trust Company  
First Horizon Bank (Capital Bank)  
Hollingsworth Funds  
Homes of Hope, Inc.  
The Innovate Fund  
JP Morgan Chase & Co.  
Local Initiative Support Corporation (LISC)  
Mary Reynolds Babcock Foundation, Inc.  
NeighborWorks America  
NextEra Energy Corp.  
OneSC Fund  
Pinnacle Financial Partners  
PNC Bank  
Regions Bank  
Robert Woods Johnson Foundation  
Security Federal Bank

Sisters of Charity Foundation of South Carolina  
South Carolina Commission of Minority Affairs  
South State Bank  
Synovus Bank  
TD Bank (TD Charitable Foundation)  
Truist Bank  
United Bank  
USDA - Rural Development  
USDA – NRCS  
Wells Fargo Bank

## INDIVIDUAL MEMBERS

Nate Barber  
Virginia Berry White  
Wilbur Cave  
Scotty Davis  
Wallace Evans, Jr.  
Kim M. Graham  
Linda Howard  
Kristi King-Brock  
Lee Moultrie  
Don C. Oglesby  
Richard Chimberg  
William “Bill” C. Stanfield  
Virginia “Ginny” Boyd Stroud

John F. Verreault, III  
Jennifer Wilford

## NON-PROFIT & GOVERNMENT MEMBERS

30901 Development Corporation, Inc.  
A Father’s Place  
Allendale County ALIVE  
Allen Temple Community Economic Development Corporation  
Anderson County Economic Development  
Anderson Interfaith Ministries (AIM)  
Town of Andrews Community & Economic Development Association  
Barber Tech Academy  
Beaufort County Black Chamber of Commerce  
Blackville Community Development Corporation  
Carolina Foothills Federal Credit Union  
Carolina Human Reinvestment  
Central Midlands Development Corporation  
Charity Foundation (The)  
Charleston LDC

The Charleston Rhizome Collective  
Chesterfield-Marlboro Economic Opportunity Council, Inc.  
City of Columbia (Community Development Department)  
City of Columbia (Office of Business Opportunities)  
City of Fountain Inn  
City of Greenville  
City of Rock Hill  
City of Spartanburg  
COGUM Global  
Columbia Empowerment Zone, Inc. // City of Columbia  
Columbia Housing Development Corporation (CHDC)  
Community Assistance Provider  
Community First Land Trust  
Community Resource Center  
CTI Leasing LLC  
Dillon County Boys and Girls Youth Center  
East Cooper Community Outreach (ECCO)  
Eastside Community Development Corporation  
Economic Consultants For Housing Opportunities, Inc.  
Economic Opportunity Council  
First Impressions SC



# MEMBERSHIP

Folkways Community  
Development Corporation

Gemini Development Corporation

Georgetown Business Association  
- Downtown Georgetown  
Revitalization

Genesis Homes, Inc.

Grace Impact Development  
Center

Greenville County Human  
Relations Commission

Greenville County Redevelopment  
Authority (GCRA)

Greenwood Area Habitat for  
Humanity

Greenville Housing Fund

Habitat for Humanity of Berkeley  
County

Habitat for Humanity of  
Greenville County

Habitat for Humanity of Horry  
County

Habitat for Humanity of York  
County

Halo Community Foundation

Homeless No More (Trinity  
Housing Corporation)

House of Refuge

Hub City Farmers Market

Increasing H.O.P.E. (Helping  
Others Prosper Economically)

Kershaw County Housing  
Authority

King's Court

Koinonia Communities LLC

Latino Communications CDC

LISC Upstate SC

The Lot Project

Louis L. Smith/Community  
Resource Center

Lowcountry Alliance for Model  
Communities (LAMC)

Lowcountry Community Action  
Agency, Inc. (LCAA)

Lowcountry Rice Culture Project

MEETING Place International  
Church

Metanoia

MercyWorks

Midlands CDC

Nehemiah Community  
Revitalization Corporation

New America Corporation

North Charleston Academy of  
Boxing

Northside Development  
Corporation

Orangeburg County

Opportunity South Carolina

Palmetto Works Community  
Development Corporation

Prime Community Development  
Corporation

Rebuild Upstate

RevOZ Fund Holdings

Rembert Area Community  
Coalition

Rural Area Leadership Initiative

Santee Lynches Community  
Development Corporation

Sea Island Habitat for Humanity

Seven Mile C.A.G.E. (CAGE)

Sewee to Santee Community  
Development Corporation

Soteria Community Development  
Corporation

South Carolina Association of  
Habitat Affiliates

South Carolina Coastal  
Community Development  
Corporation

South Carolina Community  
Capital Alliance

South Carolina Community Loan  
Fund (SC Loan Fund)

South Carolina Empowerment  
Centre

South Carolina Legal Services

South Carolina Rural Community  
& Workforce Development, Inc.

SC Uplift Community Outreach

Southeastern Housing and  
Community Development

Southern Carolina Regional  
Community Development  
Corporation (SCRCDC)

Step by Step Ministry Hope  
Project

Sumter County Community  
Development Corporation

Telamon Corporation (South  
Carolina)

Titanium Cares, Inc.

TN Development Corporation

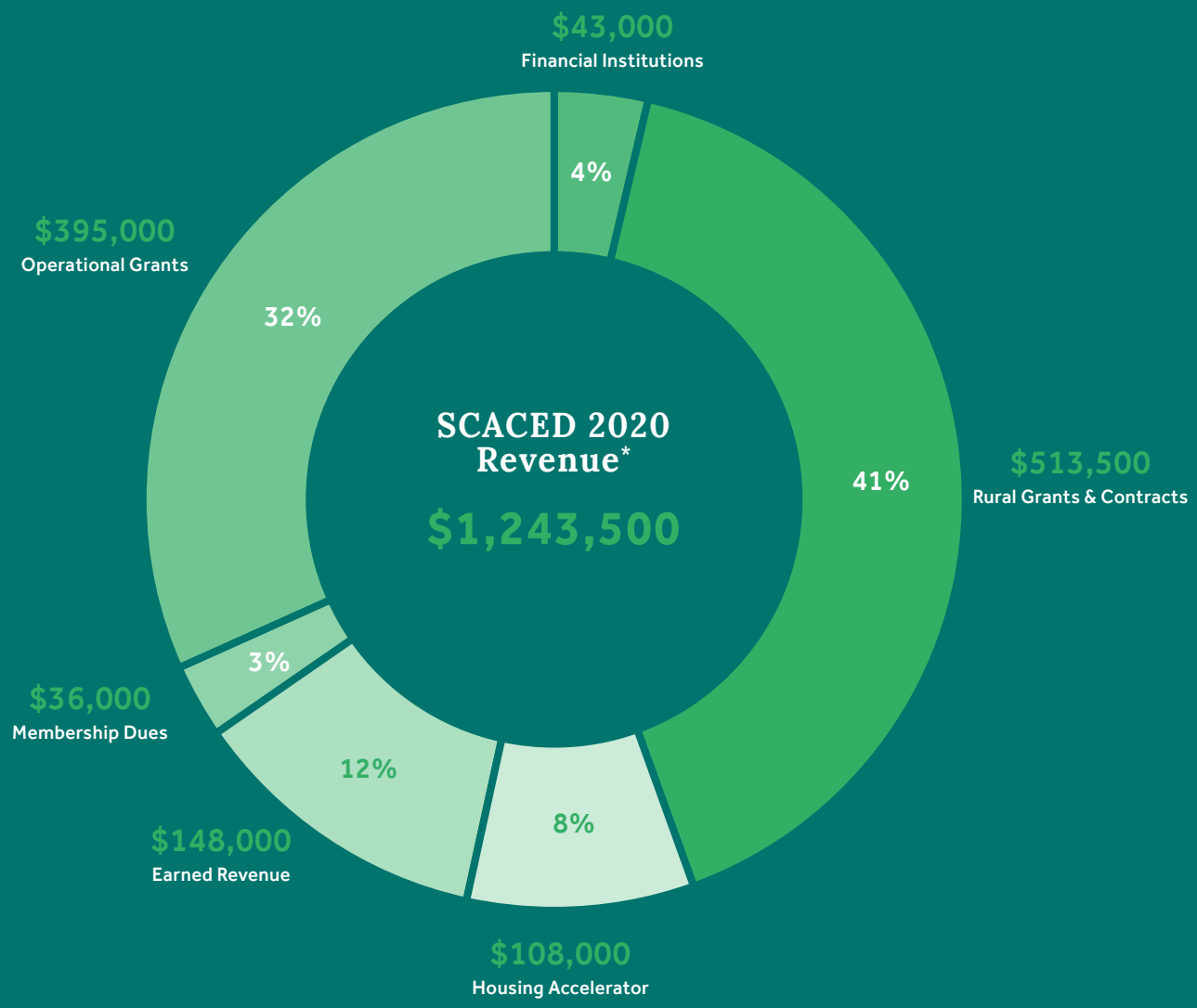
United Way of Greenville County,  
Inc.

United Way of Oconee County,  
Inc.

Williamsburg Enterprise  
Community Commission



# FINANCIALS



## 2020 Expenses



\*These represent unaudited financials for fiscal year 2020.

# Opportunity Center

***We're moving!*** We kicked off 2021 with the groundbreaking ceremony of the Opportunity Center. In partnership with Homes of Hope, the Opportunity Center will serve as office headquarters for SCACED, Increasing H.O.P.E., and Center for Heirs' Property Preservation, and include an incubator program known as the Business Success Center. This innovative space will provide workforce development, small business incubators, and coworking spaces benefiting entrepreneurs and start-ups, while maintaining offices of local non-profits actively working in the community and economic development sector.



## 2021 POLICY PRIORITIES

While we persevered through the trials and challenges of 2020, the new year brings an opportunity to achieve real change on critical issues facing our state.

- Additional Allocation of Community Development (CD) Tax Credits
- 36% Cap Rate on Consumer Loan Products
- Inclusionary Zoning Legislation in SC







**SCACED.ORG**